



AUT

WOMEN IN TECH

SPONSORSHIP PROSPECTUS 2023

We are seeking sponsors to support our 2023 Women in Tech initiatives.

We want to connect our students with industry professionals to complement students' programmes of study in engineering, computer sciences, technology and digital disciplines. This collaboration will help retain and develop the female STEM skill pipeline. This is a real opportunity for tertiary institutions and industry to collaborate and help close the gap in STEM diversity.

We are seeking organisations who:

- Want to work with us in supporting under-represented students.
- Have a committed diversity and inclusion focus.
- Can help inspire, support and encourage women in tech.

Is your organisation interested in becoming a Women in Tech sponsor in 2023?

PROGRAMME FOR 2023

Networking event

A networking industry event will showcase stories and presentations from experts in their fields. This is a great opportunity to meet and connect with students.

A panel discussion will also be facilitated by Dr Mahsa Mohaghegh, Director of Women in Tech.

**Friday 28 July, 12pm-2pm
AUT City Campus**



Mentor students

Industry professionals are invited to participate in AUT's mentoring programme to support postgraduate and senior undergraduate students.

A mentoring framework can be provided by AUT. Play your part in guiding students to achieve their best.

**Commences Semester 1, end of March
AUT City Campus**



BENEFITS FOR SPONSORS

- Exposure for your organisation's brand
- Contribute to engagement and capability development in ICT and engineering
- Be part of leading New Zealand's under-represented minority groups in the STEM economy
- Help prepare and develop tertiary students for the careers of the twenty-first century
- A new flavour of industry-tertiary engagement
- Become aligned with one of New Zealand's largest universities and one of the most innovative
- Build opportunities to engage with AUT's expertise and develop networks

SPONSORSHIP OPPORTUNITIES FOR WOMEN IN TECH 2023

Choose from one of the following sponsorship packages then complete the 'Application to sponsor' form and return it to Leanne Bint lbint@aut.ac.nz



GOLD \$5,000

Scholarship towards tuition fees \$2,000

Awarded to an engineering, computer and mathematical sciences (ECMS) student for being active in her university community, by supporting, contributing and volunteering in ECMS Women in Tech initiatives.

The scholarship will be promoted mid-year and is open to all females enrolled in ECMS programmes who are in their second, third or fourth year. The decision on the winner will be made by members of the Women in Tech Working Party.

Networking event \$1,500

A networking event during the uni year will showcase stories and presentations from experts in their fields. A great opportunity to meet and connect with female ECMS students and staff.

Mentoring programme \$1,500

Industry professionals are invited to be mentors to undergraduate and postgraduate ECMS students. AUT staff will introduce mentors/mentees and provide a mentoring framework.



SILVER \$3,000

Award \$1,000

Awarded to an ECMS student who actively contributes and volunteers in Women in Tech initiatives and campus activities. She will be awarded at the annual end of year ECMS awards ceremony.

Networking event \$1,000

A networking event during the uni year will showcase stories and presentations from experts in their fields. A great opportunity to meet and connect with female ECMS students and staff.

Mentoring programme \$1,000

Industry professionals are invited to be mentors to undergraduate and postgraduate ECMS students. AUT staff will introduce mentors/mentees and provide a mentoring framework.



BRONZE \$1,500

Mentoring programme \$1,000

Industry professionals are invited to be mentors to undergraduate and postgraduate ECMS students. AUT staff will introduce mentors/mentees and provide a mentoring framework.

Networking event \$500

A networking event during the uni year will showcase stories and presentations from experts in their fields. This is a great opportunity to meet and connect with female ECMS students and staff.



MORE INFORMATION

Leanne Bint

Manager, Engagement & Wellbeing
School of Engineering, Computer and
Mathematical Sciences



☎ (09) 921 9999 ext 6301 or (021) 022 14107

✉ lbint@aut.ac.nz

2023 APPLICATION TO SPONSOR FORM

AUT

YOUR DETAILS:

ORGANISATION:

CONTACT NAME:

POSITION:

EMAIL:

MOBILE:

POSTAL ADDRESS:

SPONSORSHIP PACKAGE – PLEASE TICK ONE:

Gold sponsor
\$5,000 + GST

Silver sponsor
\$3,000 + GST

Bronze sponsor
\$1,500 + GST

I/we have read the Terms and Conditions in this prospectus and understand that I/we are bound by them.

SIGNED:

DATE: DD/MM/YYYY

NAME: PLEASE PRINT

TERMS AND CONDITIONS

All prices are exclusive of GST and are quoted in New Zealand Dollars.

Payment:

All sponsorship must be paid to and recorded by AUT. AUT will issue a tax invoice. Any tax benefits associated with the money received from the sponsorship package are available to registered NZ businesses. Payment must be made in full.

Regulations at events:

• Any sound utilised is to remain at a low level so as not to interfere with participants.

- Material may not be suspended from the ceiling or attached to AUT's walls. Exhibition dividers or poster boards to be arranged at sponsor's expense.
- Exhibitors are financially responsible for any loss or damage caused to the property or equipment by organisers and guests before, during and after the event. Includes failure to return equipment such as power boards, cables and other such items.
- It's the responsibility of exhibitors to ensure their stand and goods on display are adequately insured for theft and damage.

Allocation of exhibition space:

Any exhibition spaces will be allocated by AUT Hospitality Services according to the type of sponsorship package. A trestle table with two chairs, and power boards will be supplied. Any further requirements will need to be managed by the sponsor.

Cancellation:

A sponsor must inform AUT by written notice if they wish to cancel their sponsorship. A cancellation fee of 60% will be applicable for any sponsor who cancels one month after initial agreement with AUT.